

WELCOME [SCHOOL NAME]

REPLACE
BOX WITH
THE SCHOOL
LOGO




Madame Tussauds

TODAY'S LESSON IS...

MODERN MEDIA

OUR HISTORY

Over **250 Years** of it, and counting...

1850

Marie Tussauds dies at the age of 89, leaving her exhibition and business to her sons.



1802

Marie leaves France for Great Britain - **she begins touring the UK with her exhibition.**



1835

Marie Tussauds **opens her first permanent exhibition on Baker Street.**



1789

The French Revolution strikes!

Marie was captured and forced to create wax death masks of people who'd been beheaded!

1778

Aged 19, **Marie becomes art tutor to the King's Sister.**



1777

Family friend, Dr. Philippe Curtius, **teaches Marie the art of wax sculpting.**



1761

Marie Grosholtz is born in Strasbourg.

Globally we entertain over **10 million** visitors a year!



NORTH AMERICA
New York
Washington
Orlando
Nashville
Las Vegas
Hollywood
San Francisco

UK
London
Blackpool

EUROPE
Amsterdam
Berlin
Vienna
Istanbul

ASIA
Bangkok
Beijing
Chongqing
Delhi
Hong Kong
Shanghai
Singapore
Tokyo
Wuhan

AUSTRALIA
Sydney

FAMOUS GLOBALLY

TODAY WE'RE
LEARNING
ABOUT...

MODERN
MEDIA!

MODERN MEDIA IS GREAT!

WHAT ARE THE BENEFITS?

WHAT ARE THE WARNING SIGNS?

For example: What is fake news?



SIX QUIRKY FACTS...

YOU HAVE TEN MINUTES:

Choose your favourite fact and write a short newspaper story in the style of early 20th century media!

Madame Tussauds

MODERN MEDIA - RESOURCE 2

MADAME TUSSAUDS - 6 QUIRKY FACTS

In June 1931 a severe earthquake shock in London caused damage to the Madame Tussauds exhibition. Crippen's waxwork head was split in two: one half crashed to ground; the other became lodged on his shoulder.

In September 1940 a bomb completely destroyed the cinema (now Planetarium) in Madame Tussauds London. A second bomb on 23rd September did more damage when the wall of the mould store adjacent to the cinema fell in; 286 moulds of male heads and 57 moulds of female heads fell into the crater and were destroyed.

In March 1928, stuffed polar bears, Sam and Barbara, formerly in the zoo until they died, stood in the entrance hall.

In December 1905 twelve Japanese waltzing mice and four squirrels in a cage were amongst the children's attractions.

In April 1929, the first film was shot in Madame Tussauds. The film, 'Chamber of Horrors', made by The British Instructional Film Company, was actually shot in the real Chamber of Horrors at the attraction, causing considerable press comment.

According to Tussaud family tradition, in the year 1910, a friendly detective at the Old Bailey (never named by any member of the family) showed John Theodore and his son Jack how to fix a small camera into a flap in a bowler hat, in order to take a photograph without detection. Father and son perfected their use of this device and employed it for the first time at the trial of Dr Hawley Harvey Crippen, who was accused of poisoning his wife at his trial in October 1910.



TIME TO... MAKE IT MODERN!

**TURN YOUR STORY INTO ONE OF
THE MODERN MEDIA FORMS
BELOW:**

Instagram Post
FaceBook Post
Vlog/Blog



MAKING MARIE MODERN

SOCIAL MEDIA FOR MARIE TUSSAUD

How would Marie Tussaud use social media if she had the chance?

Create a social media profile for her on your platform of choice.





Class Dismissed!

WE HOPE YOU HAVE ENJOYED YOUR WORKSHOP AT MADAME TUSSAUDS.
Don't forget to complete your post-activity back in the classroom!

